

Money Players: A Pro Athlete's Guide to Success in Sports, Business & Life

Money Players helps athletes

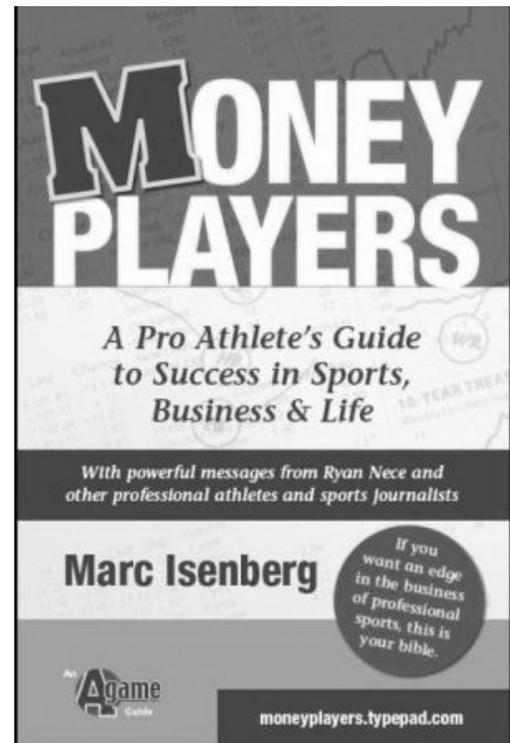
- Increase chances of becoming a pro athlete
- Enter the pros on the best possible terms
- Maximize the benefits of their pro career, and avoid the pitfalls
- Prepare for success after their playing days

Money Players is the best book I have read for college and pro athletes in my 30 years in this business. The book is that good. It should be on every athlete's reading list and every parent/advisor should read it too. I intend to give it out to recruits and their families.

—**Tony Agnone, football agent**

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*Marc's book is an essential guide for any current and aspiring professional athletes and their families. **Money Players** provides a detailed and lively account about the business side of professional sports.*

—**Keenan McCardell, NFL player**

*College athletes do not get compensated, but millions of dollars are still at stake. **Money Players** educates young players about these issues at the most opportune time when habits and relationships are forming. For those athletes who have a legitimate opportunity to play professional sports, **Money Players** is key resource.*

—**Reggie Minton, Deputy Executive Director, NABC**

Congratulations to Marc Isenberg for producing his brilliant work *Money Players*. Issues that have plagued athletes for years are presented and discussed in a straightforward and easy-to-understand format. *Money Players* should be mandatory reading for every professional athlete and anyone who cares about him!

—**Gene Washington, National Football League**

Money Players Prepublication offer

Copies	Price/copy
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More Praise for Money Players

Athletes and those close to them can learn a lifetime's worth of financial lessons by reading Marc's book. Important insights and financial rules for money players to live by are set out clearly in this easily accessible, example filled book.

—**Ken Shropshire, Director, Wharton Sports Business Initiative, co-author, The Business of Sports Agents**

*Marc Isenberg's book **Money Players** is a must-read for any aspiring professional athlete. **Money Players** lays it out simply and directly, and provides a road map for athletes to take responsibility for every aspect of their careers, and to embrace the concept of being engaged and in charge of their career path.*

—**Jay Bilas, ESPN**

*With great clarity and inescapable logic, Marc Isenberg has produced the definitive "game plan" for pro athletes wishing for financial success and security. If you want to avoid the pitfalls and mistakes that have plagued so many young professionals, by all means take a good look at **Money Players**.*

—**Dan Guerrero, UCLA Director of Athletics**